

# HIGH WEST



**DISTILLERY**  
**PARK CITY · UTAH**

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**DISTILLER OF THE YEAR**  
WHISKY ADVOCATE, 2016

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## YIPPEE KI-YAY®

A blend of straight rye whiskeys finished in Syrah and Vermouth wine barrels

### CLASS & TYPE

- ★ A blend of straight rye whiskeys

### BLEND

- ★ A blend of straight rye whiskeys aged from 2 to 16 years

### SENSORY NOTES

- ★ **Nose:** Cinnamon stick, cassis, star anise, dried thyme, rose petal and fruit leather; with time in the glass it opens up to notes of black cherry, rich cocoa nibs, brown sugar, and subtle clove
- ★ **Taste:** Bold cinnamon spice and orange rind, followed by silky layers of vanilla, blackberry, and dried herbs
- ★ **Finish:** Clover honey, black currants, and subtle mint

### HOW TO DRINK

- ★ Yippee Ki-Yay shows best at room temp, neat. With a little time in the glass sitting idle (just a few minutes) the bouquet really opens up to its full potential.

# 96 POINTS

YIPPEE KI-YAY® *Wine Enthusiast*, 7/2016





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We confess...we didn't coin the term "Yippee Ki-Yay." Moreover, we didn't paint the picture on the front label. It's an historic poster (Gift of The Coe Foundation and Henry B. Balink) now at the Buffalo Bill Center of the West in Cody, Wyoming (centerofthewest.org, you really ought to visit). Furthermore, we didn't distill the whiskeys in this bottle (it's our Double Rye!®-sourced whiskey-see [highwest.com](http://highwest.com) for details). However, we did come up with a combination that we think will make you say... *Yippee Ki-Yay drinkers of horrible tasting cheap flavored atige baatha!* One day, just for fun, we put some rye whiskey into barrels originally used to age wine. When we mixed the 'vermouth-ed' (Vya, Madera, CA) and the 'syrah-ed' (Qupe Santa Maria, CA) we discovered an all-natural, not disgustingly sweet blend of straight rye whiskeys for the rest of us. High West's Yippee Ki-Yay™ is great as an aperitif on ice, neat with dessert, on its own, or try it in a Manhattan. This stuff rocks.

So where did "Yippee Ki-Yay" come from? Is it a real expression of joy popular with cowboys in the 19th century Western United States? Is it part of the greatest one liner in movie history? Was it influenced by the phrase "Yippie-yi-yo-ki-yay" from the 1936 hit song "I'm an Old Cow Hand from the Rio Grande" about a 20th-century cowboy who has little in common with cowpunchers of old and sung by Bing Crosby in the film "Rhythm on the Range" (also sung later by Roy Rogers and Frank Sinatra) and considered one of the Top 100 Western songs of all time? We're not sure. But we are sure we like how we feel when we say it... and recommend you use it every chance you get.

Founder, David Perkins *DPK*  
*Not Chill Filtered*  
*No Coloring or Flavoring Added*



High West's home in historic Old Town Park City and the world's only ski-in gastro-distillery [yippeekeyywhiskey.com](http://yippeekeyywhiskey.com) [highwest.com](http://highwest.com) 750 ML

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 IA REF 54 - ME VT REF 15c



**YIPPEE KI-YAY®**  
**750ML**

★ **PRODUCT SPECS:**

**YKY 750:** 6 bottles per case. SRP \$79.99

★ **SHIPPER DIMENSIONS:**

**YKY 750:** 13.818"H x 9.960"W x 6.535"D

★ **BOTTLE DIMENSIONS:**

**YKY 750:** 12.704"H x 3.007"W

★ **NABCA:**

**YKY 750:** 181-27119-75